

Photo Permission – The Birdie Club UAE

Purpose

The Birdie Club UAE regularly captures photo and video content during our lesson programmes and events to celebrate our community and showcase what we do. This policy outlines how we may use this content and what you agree to by participating in Birdie Club activities.

Overview

By joining any Birdie Club lesson, event, or activity at any affiliated venue, you agree that you may be photographed or filmed. These images or videos will be used for promotional and marketing purposes.

This includes, but is not limited to:

- Social media content (e.g., Instagram, Facebook, TikTok, YouTube)
- Our website and digital newsletters, email campaigns
- Printed brochures, flyers, and posters
- Online and print advertising
- Meta and Google Advertising
- Marketing and sponsorship presentations

What You're Agreeing To

By attending any Birdie Club activity, you grant The Birdie Club the right to use your image, likeness, voice, or appearance in photo and video content. You understand and agree that:

- This content may be edited, published, or distributed without further approval.
- You will not receive compensation for the use of your image.
- All media rights are owned by The Birdie Club UAE and/or its partners.
- Content may be used globally, across all platforms, in perpetuity.

Opting Out

If you do **not** wish to be photographed or filmed, you must notify The Birdie Club



Phone

058 597 7893



Email

info@thebirdieclubuae.com



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UAE team **in writing** before participating in any session or event. This must be formally communicated via email (info@thebirdieclubuae.com) or via Whatsapp directly in writing. We will do our best to honour such requests, but please be aware that we cannot always guarantee exclusion from group shots or public event footage.

Terms and Conditions

- Media taken during Birdie Club sessions may feature members in both posed and candid settings.
- The use of such content is solely for promotional and brand-related purposes.
- All rights to imagery and footage are retained by The Birdie Club UAE
- Opt-out requests must be renewed if you join future programmes or events after the year has ended (renew every September).
- This policy applies to all members and guests attending or participating in Birdie Club activities.



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